

ID	Recommendation	Priority	Actions	Target Date	Lead	Sign Off	Status	Dependencies	Update
Gate001	Reinforce communication of the strategic, regionalised approach, both internally and externally, in order to embed further the understanding of the sum of the parts rather than simply individual project benefits.	Recommended	<p>Update the Portfolio Communications and Marketing Plan with emphasis to enhance comms in relation to a regional perspective</p> <p>Calender engagement events including regional showcase events</p> <p>Establish collaborative sub groups for SBCD cross cutting issues and approaches</p>	Jul-24	PoMO	PB/JC	Actioned and Ongoing	<p>Engagement of Projects and Programmes in events and sub-groups</p>	<p>Communications, Marketing and Engagement Implementation Plan developed giving guidance to project teams on how to communicate SBCD messages on a local and regional level. PoMO working on key milestone log for 2024/25 to highlighting forthcoming marketing and communications activities across the portfolio</p> <p>Meet the City Deal events held in Pembrokeshire, Carmarthenshire, Swansea and Neath Port Talbot. Portfolio representation at Careers Wales events, Welsh Business shows, Welsh Construction show and 4theRegion. PoMO also planning to attend out of region events.</p> <p>Established SBCD Construction and Community Benefits sub group and Monitoring and Evaluation Task and Finish Group. Meetings held and schedule of future meetings set</p> <p>Business Engagement and Comms & Marketing workshops delivered bringing engagement teams and comms teams together to discuss individual and portfolio level activities and prepare Key Miestones and Messages for 25/26 as per 24/25 CM&E Implementation Plan.</p> <p>Comms, Marketing and Engagement plan is undertaking a six monthly review and updated. Key milestones for the next FY have been identified across the portfolio</p> <p>Positive feedback received from the Meet the City Deal Events and attendance at other events in ongoing. Attended an out of region event which was very positive.</p> <p>New website currently being worked on, with anticipated launch date at the end of the calendar year.</p>
Gate002	Further develop the benefits management approach to shift the focus to sustainable social and economic uplift, not just enablers.	Recommended	<p>Establishment of an Evaluation Task and Finish group</p> <p>Portfolio M&E plan / benefits realisation plan to be updated with detail on the measurement and evaluation of outcomes</p> <p>Projects and programme to update benefits realisation plans and registers</p> <p>Develop best practice in collaboration with other City and</p>	Jul-24	PoMO	PB/JC	Actioned and Ongoing	<p>Project and programmes to engage with the Task and Finish group and the development of benefit realisation plans</p>	<p>SBCD Monitoring and Evaluation Task and Finish Group established. Monthly meetings held from August to engage with project leads and agree approach to evaluation. Draft Evaluation Framework to be circulated and currently being finalised.</p> <p>Portfolio M&E Plan to be updated following agreement of SBCD Evaluation Framework</p> <p>Meetings held with project teams to clarify requirements for benefits realisation and reporting. Benefits registers, profiles and maps being developed at a project level</p> <p>Engagement initiated with other City and Growth Deals to identify best practice</p>
Gate003	Review and refresh the Portfolio Governance structure, considering potential options to integrate within the new Corporate Joint Committee structure, update the terms of	Essential	<p>Discussions amongst CEXs / Leaders and key LA Officers relating to the alignment between CJC and SBCD governance structures</p>	Dec-23	SRO / NPT CEX	JC	In Progress	<p>Outcome of discussions among regional authority Leaders and CEXs</p>	<p>Discussions ongoing</p>
Gate004	Emphasise the focus on Dependencies and Opportunities, particularly in respect of private sector investment and clarity surrounding the respective responsibilities for harnessing and driving emerging prospects.	Recommended	<p>Clarity of roles particularly in relation to private sector engagement that leads to collaborations and securing of investment</p> <p>SBCD stakeholders to work with ESB members to identify private sector investment opportunities. PoMO to undertake scoping exercise to assess opportunities for engagement of ESB in SBCD projects</p> <p>Review the portfolio opportunity management approach (esp private sector) across the portfolio</p>	Jul-24	PoMO / PMs	PB	Actioned and Ongoing	<p>Engagement of Projects and Programmes with ESB and potential collaborations</p>	<p>Communications, Engagement and Marketing Implementation Plan clarifies roles and responsibilities in relation to private sector engagement. Implementation plan outlines opportunities for collaborations and activities to promote the securing of private sector investment</p> <p>ESB involvement in the development of project proposals and engagement being promoted across the portfolio as projects are developed and delivered. ESB Test and Challenge session held in October to discuss the Enhanced AMPF OBC</p> <p>ESB helped facilitate Business Engagement Workshop June 24</p> <p>Early planning underway for Investment focused event during 2025</p> <p>PoMO and projects and programmes supporting proposals for the funding and establishment of synergistic initiatives within the region. Workshop held June 2024 with projects to identify business engagement activities and opportunities</p>