

Mumbles Skatepark Association - Fund raising plans

The aim of the fundraising will be to support added value items to the site, such as but not limited to:

- additional seating
- water fountain
- additional bike racks
- advertising and infrastructure for events

What	Description and Progress to Date	Estimated income
Merchandise T-shirts, sweatshirts and stickers	We plan to work with local artists connected with the Art shows/Gallery events mentioned below. We already have suppliers/printers sourced and have also explored a pre order facility in the first instance (where you encourage pre orders to ensure you meet the minimum print number and, once met, the orders are shipped directly to individuals. As we build up funding, we can then set a print t run to sell at all events listed below.	Based on previous experience selling t-shirts etc to support bands and events, we anticipate a 100%/£10 profit on a one colour print design, with an initial run of 50 shirts.
Gigs	We aim to do gigs based in town and in Mumbles to support fundraising. We have spoken to bands and have identified a venue. We have also liaised with local breweries to support re bar on a sale or return basis	Based on previous fundraiser events members of the association have been involved with, we anticipate somewhere in the region of £1000 raised per gig on entrance price and bar takings. This would also be supplemented by raffles and merchandise sales
Skate quiz night	We have prepared several quizzes spanning skateboarding history from the 1960s to the present day and have run “online pilots” with a cross section of the community. We have also had initial discussions with a local venue in terms of running a monthly or quarterly event (dependent on initial uptake)	We anticipate somewhere in the region of £200 raised per quiz night This would also be supplemented by raffles and merchandise sales
Sponsored beach clean	This will be dependent on involvement of local schools and other organisation/associations. The main focus of this event will be community engagement and a shared ownership of the site and its surrounding area. This will also help to engage the community with a shared sense of ownership moving forward, aimed to reduce litter, graffiti etc organically	Dependent on uptake, based on previous sponsored skate events, we anticipate somewhere in the region of £500 to be raised

<p>Art shows/Gallery events</p>	<p>We have spoken to local artists and Are awaiting responses from known international skate related artists. We have identified potential venues and have also liaised with local breweries to support re bar on a sale or return basis</p> <p>We would anticipate running annually, dependent on the success of the event</p>	<p>Based on previous fundraiser events members of the association have been involved with, we anticipate somewhere in the region of £1000 raised per event.</p> <p>This would also be supplemented by raffles and merchandise sales</p>
<p>Cinema and Co sponsored film events</p>	<p>Cinema and co have already offered to run and outdoor cinema in aid of the association, with the intention that £2 of the ticket price will go towards the association.</p> <p>In addition, they intend to involve local vendors who will also either Donate a fee to the association for participating or Donate a percentage of takings on the night</p> <p>Cinema and Co have indicated they would happily run this annually or more often, dependent on uptake</p>	<p>We anticipate somewhere in the region of £250 to be raised</p> <p>This would also be supplemented by raffles and merchandise sales</p>
<p>Sponsorship</p>	<p>The Association has made initial approaches to local shops/businesses and national distributors in relation providing product/prizes</p>	<p>Prizes to support quizzes, contexts, raffles etc</p>
<p>Beer Riff Sponsored Beer</p>	<p>Beer Riff have agreed to develop, brew and sell a bespoke craft IPA in support of the skatepark and the association will benefit from a percentage of the sales</p>	<p>% of sales</p>